



REPORTING AND WRITING

TRACK OUTCOMES

Students in the Reporting and Writing Track will be prepared for careers in the news media and any field where excellent writing is required.

- Students will develop skills in research and verification through interviews, documentation, sourcing, and general news literacy.
- They will write at a professional level, demonstrating a firm command of style, clarity, and service to diverse audiences.
- Throughout the track, students will write news and feature stories on topics they care about and will develop design and multimedia skills to be well-rounded journalism professionals.

BUILD YOUR SKILLS

Hone your reporting and writing skills in small, hands-on classes that focus on key professional areas.

Choose **three Writing/Storytelling** classes. You'll take either Beat Reporting or Public Affairs Reporting, then two other classes from options like Feature Reporting and Writing, Investigative Reporting and Writing, and Multimedia Narratives.

Choose **one Designing/Producing** class, from options like Graphic Design, Photography, Video Production, and Audio Production.

In your **Capstone** class, you'll bring all your skills together to create professional-quality media for a journalistic publication.



Marissa Payne '20

**Statehouse reporter
at the Des Moines Register**

"I cover the Iowa Legislature when it's in session, which involves reporting on the many bills introduced and signed into law and explaining what legislation means for Iowans."

SHARPEN YOUR SKILLS

Engage in experiential learning and extracurricular opportunities.

Fulfill your **SCRIPT** requirement with opportunities like the Washington DC Media Law Experience, guided research with SJMC faculty, and the Iowa Stories and Lived Experience (ISLE) workshop.

Participate in student media, student organizations and internships.

SECOND AREAS OF STUDY

Potential second areas of study:

- English and Creative Writing
- Writing Certificate
- Political Science
- Sport Media & Culture
- Sociology
- Sustainability
- International Studies

CAPSTONE COURSES

Capstone classes for Reporting and Writing include:

- Iowa Community News
- Enterprise Reporting and Writing
- Multimedia Production for Publication

EXTRACURRICULAR ACTIVITIES

You can choose to:

- Work at *The Daily Iowan*
- Join the National Association of Black Journalists, Unity Chapter
- Write for a student magazine
- Intern with the *Solon Economist* or *Mount Vernon-Lisbon Sun*
- Complete an internship